



BRIDAL MAKEUP

FREQUENTLY ASKED QUESTIONS

How do I book you for my wedding day?

You can either complete the enquiry form on our contact page, or email info@zetamakeupartist.co.uk to get in touch. Please include all the information regarding your wedding day in your enquiry. This way I can see if I have availability on your chosen date. Once availability has been confirmed and you are happy to proceed with your booking, a Consultation Form will need to be completed by all members of the bridal party. This must be completed correctly to ensure that I have all the necessary medical information for each person within the bridal party. After completing and returning this form, a Booking Summary along with a Bridal Contract and invoice requesting a deposit will be provided to you. Both the contract and deposit must be returned to secure your booking.

How far in advance do I need to book?

If you are wanting to book my services for your special day, then please enquire as soon as possible, to avoid any disappointment.

How many people can book be booked for bridal makeup?

I work with smaller bridal groups to ensure that each individuals needs are catered for, this also allows me to have the time to perfect each makeup look. Consequently, I take on three members per booking. However, an additional member may be added to your booking if you have a later ceremony time.

When can I have my trial?

Makeup trials can be arranged at any time. Usually, these are arranged 2-5 months before the wedding day. This is to provide enough time for you and your bridal party to consider your makeup looks. This time frame also allows enough time for any necessary adjustments to be made, before the special day.

Do I have to have a trial?

Yes. Trials are imperative for us to create your perfect bridal makeup look. This will also give us the chance to meet before your wedding and have an understanding of how you want your makeup. You'll feel reassured once you've had your trial, and have a peace of mind knowing how your makeup will look like for the day. However, trials are not required for bridal party members, but they are highly recommended.



What can I do to prepare for my trial?

In the weeks commencing to your trial, look at different types of makeup looks and styles for inspiration. Gather these images and forward them across via email, that way I can see the look that you're wanting to trial. On the day of your trial, I recommend that you arrive in the colour closest to your wedding attire. This way you'll be able to see how the makeup corresponds with the colour. Additionally, it's also beneficial to arrive with your hair in a style that's most similar to how it'll be styled for the wedding. I also recommend that each individual comes with a hair style that is similar to the once they desire for the wedding day.

For example, if you're having an updo for the day, you may want to put your hair up into a simple bun or ponytail, as this may help you to see how the hair and makeup go together. Some brides and their party members have previously had their hair styled by their chosen stylist before their makeup trial, so they're able to have a complete look. This isn't a necessity, but you may like to do this.

If you're wanting certain treatments before your wedding, such as spray tans and eyelash extensions. Please arrive to your trial with your tan/extensions. This will allow you to see how your makeup will correspond with these additional elements. It will also allow you to trial these treatments before the wedding, you don't want any reactions or disasters before your big day!

Can you hold a date without a booking fee?

Unfortunately not. Due to the number of enquiries, it is not possible to secure your booking without a completed contract and a deposit.

Will I need to top up my makeup on my wedding?

I use specific skincare and makeup products to ensure the longevity of your bridal makeup. However, your lipstick will eventually wear off throughout the day. Not to worry! I will provide you with a small lip top up for the big day. This is the shade of lip colour you choose during your bridal makeup trial.

Do you come to me on the day of the wedding?

Yes! On the wedding day I will travel to your chosen location. Travel within a 5 mile radius is included for all bridal bookings. A charge of £0.50 per mile is incurred for any additional mileage, to and from the venue.

Do I need to bring my own makeup?

No. I provide all the makeup products and necessary tools for your makeup application.

What Makeup and Skincare brands do you use?

I use a variety of luxury makeup and skincare brands within my kit, all of which have been tested





many times to give the best makeup results. Brands that I use within my kit include: Estée Lauder, Charlotte Tilbury, Laura Mercier, Danessa Myrick's Beauty, Anastasia Beverly Hills, Illamasqua, Natasha Denona, Makeup by Mario, Vichy, Tropic and many more!

Are you insured and qualified?

Yes, I am a fully insured and qualified makeup artist. I hold a degree with Distinction in Level 4 and Level 5 Artistic Makeup and Special Effects.

I'm not a big makeup wearer, do I need to wear lots of makeup for my wedding day?



I cater my makeup application to your desires, so if you're wanting a softer look, that's no issue. Bridal makeup does entail slightly more makeup in comparison to an ordinary occasion, as it needs to last all day and reflect well in photos. But not to worry, the application is still light and will be customised to you. After all, I believe in enhancing your natural features!

How can I prepare my skin before my wedding day?

Taking care of your skin is highly important, the better you take care of your skin the better your makeup results will be. Here are a few ways to look after your skin before your special day:

- Make sure you drink plenty of water every day. This will help with hydration levels.
- Ensure you eat well. Reduce the sugary, fatty foods in the lead up to your wedding. These types of foods are known to have bad effects on the skin, causing breakouts.
- Invest in a good skincare routine for your skin type. Cleanse your skin in the morning and at night, moisturise daily and exfoliate your skin a few times a week. Most importantly, include SPF, to protect your skin from UV damage!
- Always remove your makeup before going to bed and cleanse your skin to remove any dirt and oils that have built up during the day.
- No more makeup wipes! These are not an effective way to remove your makeup as these can dry out your skin. Invest in a cleansing balm to thoroughly remove your makeup.
- For any skin issues/concerns, get in touch with a skin specialist, they will be able to provide professional advice on treatments for any skin conditions or concerns that you may have.
- Ensure you patch test before trying any new products! As they may not be suitable for your skin. Always read the instructions before use, to ensure all skin care and makeup products are applied correctly. If you're wanting to try new skincare products, start implementing them way in advance! This will give your skin the opportunity to adapt to new products and begin to see the benefits of each product!
- Give all new skincare products time to work. It takes a minimum of 28 days to begin noticing the results of a good skincare regime, this is roughly how long it takes for your skin cells to be replaced by new ones.



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- Sometimes you may notice breakouts from trying new products, this is normal for most, but stick to it! It takes around 4 months after sticking to a daily skincare routine to notice real benefits of your products. Of course, not all skincare products suit everyone, so if you aren't noticing the benefits you may want to swap for something else. Do not continue to use products that have a negative effect on your skin, if any irritation occurs, immediately discard.
 - Avoid using new products close to your wedding date, reactions do happen!
 - Likewise, ensure any treatments like facials and brow treatments are done in advance to your wedding day. You do not want to have any possible skin complications from these treatments on the day of your wedding. For example, waxing the eyebrows can leave the skin tender and irritated, and may interfere with how makeup products are applied to the skin. Have these treatments done a good week prior to the date.

